What is *Farm Market Fresh*?

Virginia's **Farm Market Fresh** program (also called Senior & WIC Farmers' Market Nutrition Program [S/FMNP]) helps eligible seniors get fresh, tasty, and nutritious locally grown fruit, vegetables, and cut herbs. The program also supports local farmers and farmers' markets in Virginia.

Who is eligible?

If all of the statements shown below are true, then you may be eligible to participate.

- You are 60 years of age or older.
- You are a resident of a locality that participates in the program.
- You do not live in the same household and you are not an immediate family member of the farmer who grows the produce.
- You meet the program's income requirements. You must certify your household income.

How does it work?

- You must complete an application each year through your local Area Agency on Aging (AAA) to determine if you are eligible to participate in the program.
- Applications may also be filled out online by visiting FarmMarketFresh.org.

Scan QR Code for more information

What is provided?

- If your application is approved, you will receive $50.00 benefit per eligible senior for that growing season.
- Benefits can be spent down to the penny for each purchase. Participants may spend any amount needed at the farmer as long as they have that amount remaining in their benefit balance. Benefits cannot be exchanged for cash, and change is not permitted.
- Certified retail farmers market vendors will accept benefits for fresh, locally grown fruit and vegetables in-season, depending on the produce items available.

Program Complaints?

If you have a complaint with a farmer(s) of *Farm Market Fresh*, please contact the *Farm Market Fresh* Coordinator at (804) 774-9067 or matthew.wasikiewicz@dars.virginia.gov with the farmers' name, location, and the details of the complaint. A follow-up will be conducted by the *Farm Market Fresh* Coordinator to the participant once the issue has been resolved.